

# Mariia Popova

## Graphic Designer | Branding & Visual Communication

Bucharest, Romania | Remote / Part-time

### Summary

Creative graphic designer with 20+ years of experience in digital and print design. Skilled in branding, marketing materials, and visual communication for international clients. Strong background in leading design projects, collaborating with teams, and delivering high-quality work on time. Currently seeking remote part-time opportunities.

### Experience

#### **Graphic Designer – nubedian GmbH** | Sep 2023 – Present

- Designed digital and print materials to support healthcare software branding.
- Worked with international clients to understand goals and translate them into creative solutions.
- Delivered 100% of projects within deadlines while maintaining consistent brand standards.

#### **Freelance Graphic Designer** | 2010 – Present

- Developed branding and marketing materials for clients in diverse industries.
- Created logos, brochures, social media graphics, and advertising campaigns.
- Built long-term client relationships by providing reliable, creative solutions.

#### **Lead Designer / Art Director – TemplateMonster.com** | 2002 – 2011

- Directed a design team, overseeing template creation and brand consistency.
- Managed visual direction for international projects and trained junior designers.
- Increased design output quality and efficiency through process improvements.

#### **Chief Designer – Kvit Printing Office** | 2000 – 2002

- Produced brochures, flyers, posters, and packaging for commercial clients.
- Prepared pre-press files ensuring flawless print production.

### Skills

**Branding & Identity:** Logo Design, Brand Guidelines, Business Cards

**Print Design:** Brochures, Flyers, Posters, Packaging, Signage

**Digital Design:** Social Media Ads, Presentations, Merchandise

**Collaboration:** Client Communication, Project Delivery

### Tools

Adobe Photoshop | Illustrator | InDesign | Acrobat Pro | Filmora Pro | PowerPoint

### Languages

English (fluent) | Ukrainian (native) | Russian (native)

### Education

Bachelor's Degree – Admiral Makarov National University of Shipbuilding, Mykolaiv

### Portfolio

■ Behance: [www.behance.net/mariarti](https://www.behance.net/mariarti) | LinkedIn: [www.linkedin.com/in/mariarti](https://www.linkedin.com/in/mariarti)

### Contacts

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